

# StarterIQ™

by DataTrace®

Nationwide Starter Marketplace  
**Recommended Starters, in Seconds**

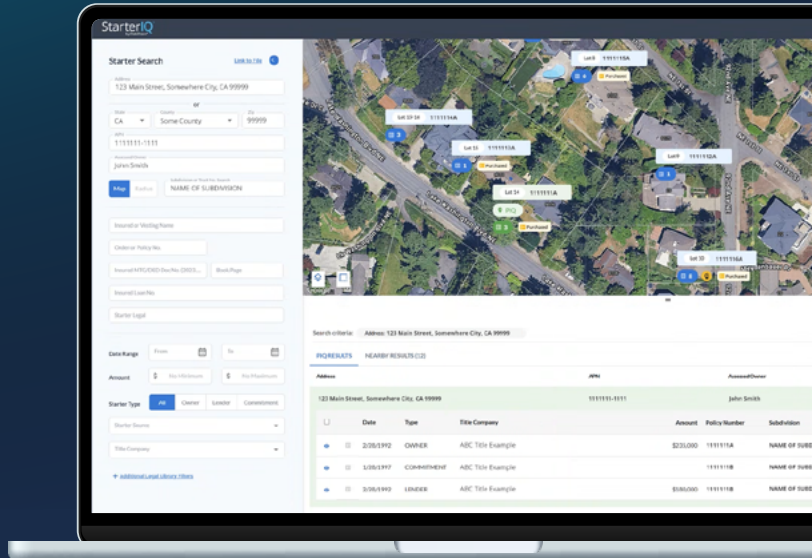
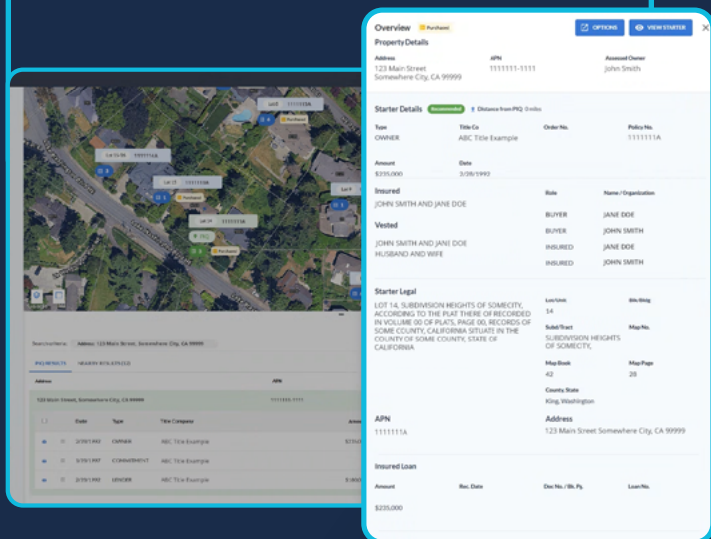


## National Marketplace

StarterIQ is a marketplace for title “starters” (prior title policies) that helps your team find the best-fit starter fast, leverage reliable information and monetize your own starter records all while accelerating title research and underwriting.

### Using Starters in Your Title search Process:

- ✓ Shortens turnaround times
- ✓ Lowers costs
- ✓ Reduces errors through verified, starter-backed data
- ✓ Creates new revenue stream by contributing your starters



## An Integral Part of the Title Research Process

Title research is labor intensive and time consuming when teams can't easily locate the right prior starter. Manual searches, siloed data, and inconsistent record access drive higher cycle times and claims exposure.

Starters—previous title policies—are an integral part of the process because they surface already valuable information on the same or nearby parcels. When you use starters, you finish faster, spend less, and reduce risk.



## Turn Title Research Into Your Competitive Advantage

StarterIQ is your **first-choice marketplace** for immediate access to prior policies from many of the nation's leading title and settlement companies, **plus your own contributed library**—all accessible using powerful and intuitive search tools with **rich Schedule A and B metadata in a GIS context**.

“

*StarterIQ pinpoints the highest-rated, intelligently recommended starter for your subject property, surrounding property, or even subdivision-wide starter, so you can move forward with speed and confidence.*

”



## Find the Right Starter. Every Time.



### Recommended Starter

Quickly locate the single highest rated starter associated with your property in question (search by APN, address, owner and more).



**Pinpoint the best fit starter in seconds**



### Adjacent Parcel Recommended Starter

If no subject property starter exists, StarterIQ identifies the top adjacent parcel starter



**Ensure progress with the most relevant nearby data. Faster.**



### Subdivision Recommended Starter

Pull the best available starter across the entire subdivision.



**Uncover easements, exceptions, and common items**



### Expanded Search & Data Fields

Search by address, APN, subdivision/tract, deed or mortgage reference, insured or vesting information and more using enhanced auto-complete indexing with numerous filtering options (e.g., Starter Type, date range, etc.).



**Search smarter; eliminate noise**



### GIS Map Search

Visualize the property in question, adjacent parcels, and subdivision boundaries to broaden your options beyond a single parcel.



**See context that text search can miss**



### Recommended Starter Image & Data

Preview the recommended starter using key data like the parsed legal description, involved parties, and other key data.



**Validate at a glance; save time**



## Monetize Your Starters. Contribute & Earn

Upload policies, commitments, and preliminary reports. When other title companies purchase your contributions, you earn a share of revenue.

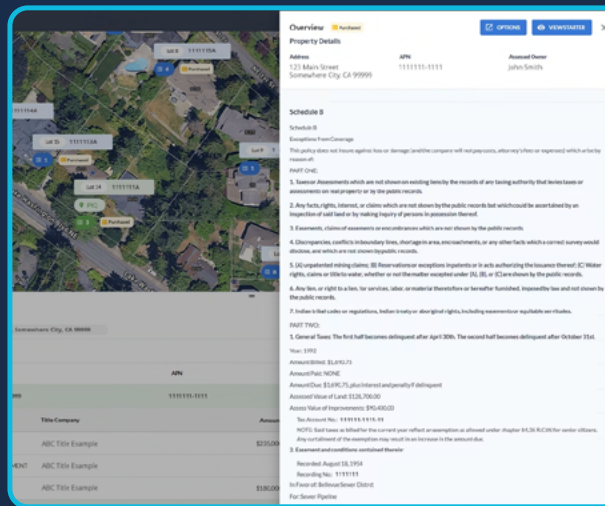


**The more you contribute, the more you can earn.**

We'll host your policies—no database to maintain.



**Reduce IT overhead; ensure high availability access for your teams.**



## Request a Free Demo of StarterIQ

Find the right starter every time. See how StarterIQ delivers speed, accuracy, and revenue opportunities. Schedule your free demo today.



[DataTraceTitle.com/starteriq/](https://DataTraceTitle.com/starteriq/)