

Innovations to GO BEYOND

TITLE DATA and AUTOMATION



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Premier Data and Innovation

DataTrace is the premier innovator and leading provider of title data and automation. DataTrace maintains the nation's largest, most advanced data set of recorded document images, and real estate and tax data. Our nationwide title plant network enables title professionals to maximize production, operate more efficiently and serve customers better. DataTrace also offers nationwide managed title services, producing turnkey, nationwide title and property reports with our market-leading databases of real estate data combined with well-honed expertise. When it comes to enhancing your business, DataTrace has the innovations that GO BEYOND.

TITLE PLANTS

Examine the Past. Uncover the Facts.

As the nation's most trusted source of geographic title plant information, DataTrace supports more title companies than any other provider. With DataTrace you get secure, instant access to 545+ regional title plants, representing the vast majority of the U.S. housing stock.

Search, export and examine recorded land documents from the industry's most comprehensive image repository. View documents in seconds, exactly as they were recorded, right from your desktop. In many counties, DataTrace's recorded images go back to the 1950s and even earlier, while our oldest document dates back to 1809.

Images are available from all DataTrace title plant and tax information counties, so you can go online and gather the real estate documents you need to complete your title search quickly and efficiently, including:

- Deeds
- Mortgages
- Easements
- Liens
- Judgments

Complete Title Plant Conversion Services

DataTrace also has the experience, technology and services to deliver successful title plant conversions. Our proven, turnkey process includes: development, testing and quality assurance. As records migrate across platforms, they are continually assessed and audited to assure optimal integrity and accuracy.

Tax Services: Complex Research Made Simple

Conducting real estate tax research and reviewing property tax records should be straightforward; but as most title professionals know, it can be anything but. DataTrace helps you eliminate the guesswork and minimize risk by enabling you to quickly retrieve, scan, review and print property tax records from hundreds of U.S. counties.

Drawing from our ever-growing database, DataTrace's tax information service delivers the answers you need — how and when you want them. With DataTrace you'll make real estate tax research faster by gaining quick, easy access to the latest property tax records, including a parcels:

- Assessed Values and Payment Status
- Prior Year Delinquencies*
- Special Improvement District Reports (for liens not included in general tax bills)*


TITLE SOLUTIONS

Leverage Modern Technology

Only DataTrace has the title plant solutions and technologies to take your title production to a whole new level. Use our automated search and reporting to accelerate title production. Link your system directly to our extensive title plant database to open and close orders quickly. With DataTrace, you can leverage the premium data of the industry's largest title plant provider. Here are the tools that make it all happen:

TitleFlex™: Deliver Superior Customer Service

TitleFlex is the all-in-one property research, farming and customer service solution that helps you serve customers quickly and build client loyalty. Create customized property profiles, produce highly targeted



farms, manage your customer requests and perform advanced property research with ease — all with one, powerful tool.

DataTrace System (DTS): All-in-One Convenience

The industry's leading title processing platform, DTS fully integrates online document retrieval with advanced title and tax search capability, all in a single platform, allowing you to conduct searches faster and work more efficiently. As your operation expands, DTS will expand with you, ensuring that you can order title and tax data for multiple counties and states anywhere in our growing network from a single screen.

DataTrace Starter Xchange™

Using starter policies in your research process can help shorten your turnaround time, reduce costs and mitigate the risk of errors by leveraging previously issued policies or commitments. The DataTrace Starter Xchange is a powerful way to get access to starters that both speed up production and also boost your bottom line. When you contribute starters to the Xchange, you will earn your share of the revenue when other title companies purchase your policies. In turn, you'll have access to starters from many of the nation's most reputable title companies – all within the DataTrace System. Give, get and grow with the DataTrace Starter Xchange.

Title IQ: Automated Title Search and Reporting

Title IQ provides flexible workflow integration with the property information and images you need to quickly increase title production. This powerful automated title search and reporting tool provides the title data you need – conveniently tailored to your business rules and guidelines.

Simply tell Title IQ what you want and it retrieves and returns your results quickly. No need to make selections on each file. Automation can shave hours off your title searches, enabling you to quickly close one file and move on to the next.

Being productive has never been more convenient. With property title automation built around Title IQ, automated title searches make title reports instantly available on your desktop, through a single system.

BEYOND THE PLANT

Be Ready for Tomorrow

When you're ready to take your title business beyond where it is today, the services below can help take you there.

Data: Turn Data Into Actionable Intelligence

Want more results from your current data? Add our property-centric data to your in-house assets to enhance your view of the market. Use our online research tools to verify property information, evaluate real estate trends, or visually locate property data using intuitive mapping technology.

Turnkey, Nationwide Property and Title Reports

DataTrace turnkey property and title reports, along with our title abstractor and research services, equip your title company to be the lenders' go-to resource by going above and beyond their everyday data needs. From legal and vesting reports, to pre-examined reports, our best-in-class title data and technologies are supported by search and examination specialists with state-specific expertise. DataTrace's embedded best practice standards – based on search type and jurisdiction – overlay the title search process. As the leading national provider of real property research, DataTrace applies innovative technology and managed title services to transform the industry's production of title data.

xSell™ Business Acceleration Program

With over five decades of title search and technology experience, DataTrace sets the standard for innovative and profitable business growth programs. xSell rolls national plant data, document images and tax services into an easy-to-use turnkey solution, with access that leverages DataTrace's top-shelf data offerings. Expand agent marketing, boost customer service and create new revenue channels. It's all possible with xSell.

DataTrace University

One Online School for All Our Tools

The tips and training you'll find in DataTrace University will equip you to perform your job with even greater efficiency and confidence. Our robust training modules feature quick lessons and short quizzes covering areas such as:

- Getting Started
- Basic Training
- Updates and Enhancements
- Tax Search Planning
- And More!

Around-the-Clock Data Security

DataTrace manages some 600 terabytes of data that's available via XML, FTP and through custom options to integrate with your production workflow. To ensure continuous data integrity, DataTrace maintains several disaster-proof technology centers that host thousands of leading-edge servers and computers. You'll receive the

focused and dedicated support of hundreds of highly trained IT and title business professionals, whose expertise includes:

- Technology Infrastructure
- Application Development
- Network and Desktop Services
- Information and Physical Security
- Project Management
- Disaster Recovery
- Web Hosting

Customer Support

We value our customers and are fiercely committed to your satisfaction and success. One way we demonstrate this is through ongoing support that helps maximize your relationship with DataTrace, including:

- Extensive Plant Training
- Dedicated Project Manager for Plant Conversion, Implementation and Roll Out
- Regular Status Updates
- Plant Posting Reports

About DataTrace

The Premiere Innovator and Leading Provider of Title Data and Automation

DataTrace Information Services, LLC provides advanced real estate title data, technology, managed services and automation that allows companies to successfully manage the entire process of sourcing, creating and delivering title data. Title and settlement services companies can leverage the latest in title production technology, quickly access and search historic documents in hundreds of regional databases through a secure and intuitive interface, and order title search products nationwide.

Every day, thousands of title insurance companies rely on DataTrace's innovative technology and services to close more business by delivering title history information, property tax assessment and payment data, document images, property profiles and title reports anywhere in the country. DataTrace is a proud recipient of the Stevie® Award for Sales and Customer Service.

DataTrace®

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