

# Advanced Data Solutions

## Raw Data Transformed Into Actionable Business Intelligence

Data is helping to make even the most successful title insurance companies better. Whether it's improving market analysis or process and workflow efficiency, opportunities abound to boost productivity and make more informed decisions. The best way to improve your results? A Custom Data Solution from DataTrace®.

## Data Tailored to Your Business Needs

Everyone seems to be talking about Big Data and its impact on business. What your business really needs is reliable information that's customized to fit your business. With DataTrace, you have the power to identify, mix and match, and compile everything you need, including property data, mortgage and homeowner information, and document images from the nation's largest land-records provider. DataTrace's data experts will work with you to tailor a solution that fits your unique business needs — and deliver it in the way that integrates best with your workflow.

## Agility and Insight. Delivered.

With our Custom Data Solutions, the data you have can become even better. Adding our property-centric data to your in-house assets produces deeper, data-driven insights and analytics that eliminates second-guessing and empowers you to compete with greater confidence and purpose.

## Data the Way You Want It

Customize a completely new solution or make the data you have even better. DataTrace data provides the breadth, depth and flexibility you need to meet your unique business goals, with sources that include:

- 147 Million U.S. Properties
- 100% of U.S. Property Ownership Data
- More than 6 Billion Document Images
- More than 1.2 Billion Real Estate Transactions
- Mortgage Data
- Tax Data and More

## Your Data Plus Ours Equals Deeper Insight than Ever

How effective is your use of data today? Is your data complete enough to support critical decision making? Deep enough to give you the whole picture? Or are missing elements causing you to miss game-changing opportunities? Or even worse, exposing you to risk? When there is no room for doubt, then DataTrace's Custom Data Solution service is for you.

## Bring Us Your Biggest Data Challenge

Our experts will work with yours to identify and bridge informational gaps with fresh, accurate property-centric data. DataTrace's Custom Data Solutions can turn your challenges into opportunities by providing you with:

- **Insight into Market Analytics and Trends**
  - Title Share by Lender
  - Title Share by Builder

## Data You Need from Sources You Trust

### ASSESSOR DATA

- Current Owner Names
- Location Information
- Tax Data
- Physical Structure Data

### RECORDER INFORMATION

- Grantee/Grantor Deeds
- Vesting
- Mortgage
- Foreclosure
- Document Number

### MLS LISTINGS (UPDATED WEEKLY)

- List Date, List Price, Days on Market

### DERIVED AND CALCULATED DATA

- Flags
- Estimate of Market Value
- MLS

## Say Goodbye to the Status Quo

Even successful title companies can improve their results. If you're ready to take your title production beyond where it is today, contact DataTrace and ask about an Advanced Data Solution perfectly tailored to your business needs.

## About DataTrace

### The Premier Innovator and Leading Provider of Title Data and Automation

DataTrace Information Services, LLC provides advanced real estate title data, technology, managed services and automation that allows companies to successfully manage the entire process of sourcing, creating and delivering title data. Title and settlement services companies can leverage the latest in title production technology, quickly access and search historic documents in hundreds of regional databases through a secure and intuitive interface, and order completed title search products nationwide.

Every day, thousands of title insurance companies rely on DataTrace's innovative technology and services to close more business by delivering title history information, property tax assessment and payment data, document images, property profiles and title reports anywhere in the country. DataTrace is a proud recipient of the Stevie® Awards for Sales and Customer Service.