

DataTrace Go[®]

Mobile Business Application that Keeps Up with You

DataTrace Go enables title companies to provide their customers with comprehensive real estate data in the office or while in the field.

Access Deeper Data, Faster

It is essential to have access to property records on your time, where you need it. Retrieve property information, ownership records, tax records, comparable sales, area sales analysis and more - on site or in the office - with the DataTrace Go mobile app. DataTrace Go offers the flexibility to search by address, owner name or APN and makes it easier than ever to access document images such as Notice of Default (NOD), Notice of Trustee Sale (NTS) and REO. Share reports with clients or your team easily via your personal e-mail account. Or, save them in Dropbox to reference later.

Property Data that Meets You Where You Are

Get property details using your phone's camera to quickly get a profile and other neighborhood information using Camera View. The mapping feature detects your location and automatically searches by the address.

Data Types*

Basic Property Information:

- Owner Name
- Parcel Number
- Legal Brief Description
- City/Municipal Township
- Assessed Value
- Tax Amount

Property Characteristics:

- Year Built
- Bedrooms/Bathrooms
- Total Rooms
- Garage Type/Number
- Basement
- Lot Size
- Fireplace
- Pool
- Use Code

History:

Recent Transfer

- Date
- Seller Name
- Document Number (Image)

Market Value Transaction History

- Date
- Document Type
- Price
- Document Number (Image)
- First Trust Deed
- Mortgage Document Number
- Buyer Name
- Seller Name

How Does it Work?

DataTrace Go is a turn-key mobile solution to help build your title business. Downloadable to Apple[®] and Android[™] devices, your customizable mobile phone application can be set up and launched quickly with:

- 1. Your company branding on the application.
- 2. A customized sell sheet to promote your agency.
- 3. A live hosted sales team training.
- 4. The ability to distribute, track and manage your sales reps and users with detailed usage reports.
- 5. Two-way communication established with customers and prospects.

Customer Support

DataTrace Go is there for you and your customers with a personalized product and support website that links users directly with our experts.

Area Sales:

- Total Sales
- Median Lot Size
- Median Living Area
- Price Minimum
- Price Maximum
- Median Value
- Median Beds/Baths
- Median Year Built

Comparable Sales Data:

Up to 15 comps based on distance to target property, use code and more.

Neighbors:

15 nearby neighbors – great for prospecting

Plat Map and Document Images

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