



DATA TRACE LAUNCHES STARTER XCHANGE TO SIMPLIFY STARTER ACQUISITION, SHARING AND CONTRIBUTOR REVENUE GENERATION
—Industry leader offers title and settlement companies access to starter records with revenue opportunity on their contributed starters—

SANTA ANA, Calif., Oct. 3, 2016 – Data Trace Information Services LLC, the nation’s largest provider of data solutions to the title and settlement services industry, announced today the launch of Starter Xchange, new starter policy exchange that offers title and settlement companies access to starter policies from leading underwriters. By participating in Starter Xchange, title and settlement professionals can expedite their title research with the confidence of accessing title insurance policies, preliminary policies or commitments. Participating title and settlement companies that contribute starter policies are paid a royalty when one of their starters is purchased by another title company. Access to starters is available through Data Trace’s online system, the industry’s leading title research and production platform, now updated to include an intuitive map to easily locate starters.

“We created Starter Xchange with the definitive goals to provide fast and intuitive access to starters, so it’s easy for top underwriters to contribute and leverage their own policies, and to reward members that actively contribute with a share of the revenue, ,” said Jim Portner, senior vice president of product and market strategy at Data Trace. “By providing instant access to quality starters within our online system, we are helping to reduce turn time and cost when conducting a title search.”

“The initiative looks really promising to improve productivity and efficiency in creating title commitments and preliminary title reports,” said Dindo de la Cruz, vice president of operations at Title Resource Group.

Data Trace will be featuring Starter Xchange, among other data and product enhancements, in booth number 207 at the upcoming ALTA Annual Conference on October 4-7 in Scottsdale, Ariz.

About Data Trace

Data Trace Information Services, LLC provides advanced real estate title search technology and support services that enable settlement services companies to quickly search regional title databases through a secure application. The Data Trace system delivers title

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history information, property tax assessment and payment data, document images and property profiles in 37 states across the United States. With its significant geographical coverage, Data Trace's title plant and tax database is the broadest and most comprehensive title information system available and is used by the largest national title insurance underwriters. For additional information, visit www.DataTraceTitle.com.

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