

## DATA INSIGHTS & TRENDS

It's definitely been *March Madness* for NCAA basketball and *action-packed* for existing home sales which have surged in recent months. In February, for instance, the market potential for existing home sales increased to a 6.1 million seasonally adjusted annual rate (SAAR) and a gain of 210,000 sales from January 2017. The game recap for the market indicates that while the housing market is still not at maximum potential, one thing is likely: existing-home sales will keep sinking three pointers.

### POTENTIAL HOME SALES (PHS)



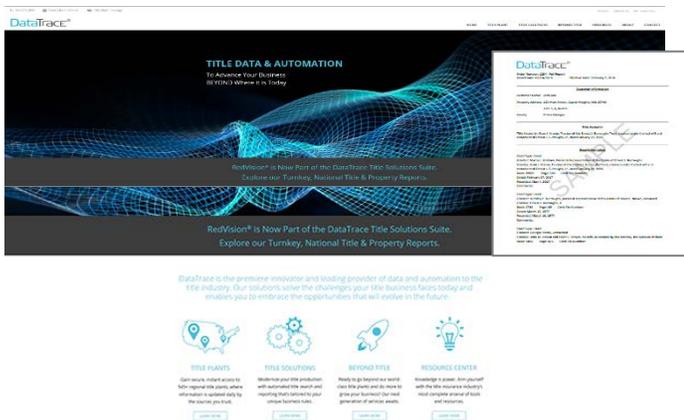
Will potential home sales see March Madness? Stay tuned for more exciting national data in our next quarterly newsletter!

Data Source: First American with DataTrace® and its Affiliated Companies Calculations

## WHAT'S NEW

### Introducing the Enhanced DataTrace Website & New Title and Property Report Solutions

You may have noticed the fresh coat of paint we've put on our new DataTrace logo and website. This branding initiative symbolizes the new, powerful solutions we've been working on for your benefit.



Including a whole slew of new property and title property reports (a.k.a., "done-for-you" managed services!). Finally, you can have these reports completed for you – accurately and efficiently – while you focus on what matters most: your business.

Check out the enhanced [DataTrace website](#) which defines the modern, data-driven reality of today's title industry. We are here to provide you with advanced real estate title search technology, automation and title and property report solutions to accelerate your business.

### The New DataTrace Market Share & Activity Report is Here

Now, you can quickly analyze your competitive position in the marketplace and find new business opportunities with the DataTrace [Market Share & Activity Report!](#)

Imagine being able to analyze what's happening in your market and create reports based on:

- New Home Sales
- Cash Sales
- Property Type
- EO Sales
- Resales
- Timeshare Sales
- Total Sales
- Title Company
- 1st & 2nd Mortgage
- Lender Name
- Refinance
- Construction Loans
- Equity Loans
- Other Subordinate Loans
- Total Loans
- Transaction Month or Year



- Go to **Instrument Service** and input the Document number of a Deed of Trust
- Click "**Submit**" or hit Enter

Data Trace System 2.0 PROD; [LOS ANGELES, CA]

File View Profile Help

State CA County LOS ANGELES Company PROD;

**SERVICES**

- TITLE SERVICES
  - T) Subdivided
  - S) Sectional/Acreage
  - 8) Title By Address/Parcel
  - C) General Name
  - E) Grantor/Grantee
  - 9) County Tor/Tee
  - U) Ranchos
  - I) Instrument**
  - P) Plat List

**Instrument**

Year	Instrument	MM	DD
1997	488440		

**SERVICES**

**Order**

Title Officer Comment  Keep Open Beyond 30 Days

**General Name**

Last / Company Name First MI SSN (last 4) Name  
 Spouse MI SSN (last 4) Nickname

**Search Parameters** General Name Add Update Reset Delete

**TITLE SERVICES PARAMETER(S)**

- + Service Type: Numbered Tracts Lot: 30 Tract: 42335

- Review the results and **right-mouse click** on the Legal Description to open a small pop-up box then drop-select "Title"

INST NO. 1997 - 488440

PARAMETER ENTERED:  
INST NO.  
1997 - 488440

INST NO.	ALTERNATE NO	POSTED	A/R INST	EXCL NAME INST
1997 - 488440	0000	03/31/1997	N	N

RECORDED INST COMPANY DOLLAR AMOUNT LOAN

03/31/1997 TD \$17499

REMARKS (B1003 83)

**LEGAL**

BOOK-PAGE T42335 - BLOCK LOT 3

Drop select here.

Orig Inst No. Party Name Party1r Duda

END OF REPORT

- The **Title chain** is retrieved and now, you have all of the legal descriptions associated with the document

File View Profile Help

State CA County LOS ANGELES Company STS.PROD: STS

**SERVICES**

- TITLE SERVICES
  - T) Subdivided
  - S) Sectional/Acreage
  - 8) Title By Address/Parcel
  - C) General Name
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**HISTORY**

- CA, LOS ANGELES, STS (01/20)
- Investigative (12:00 PM 1/20)
- T42335 T42335

Inst No.	Inst Date	Inst Type	Inst Description	Inst Amount	Inst Party	Inst Status
RN 02/08/1993	Z 240435	DUDA	901936602			
R 03/27/1997	Z 465401	DUDA	901936602			
R 07/07/1997	Z 1005947	DUDA	90-1936602			
PY 11/19/1990	90 146355	DUDA	SO 0101040			
PY 07/24/1992	92 138152	DUDA	TA 1069040			
LN 02/17/1995	Z 274967	STRAU				
LN 08/15/1996	1316756	DUDA				
R 01/02/2007	DD 415	DUDA	96-1316756			
N 08/20/1996	1386015	DUDA				TX DFLT
<b>RN 07/23/1997</b>	<b>1106603</b>	<b>DUDA</b>	<b>96-1386015</b>			
<b>TD 03/31/1997</b>	<b>488440</b>					
ND 10/13/2006	Z 2280807	DUDA	970488440			
AS 01/29/2007	Z 182435	DUDA	970488440			
TD 02/06/2007	Z 255738	DUDA	970488440			
NT 02/06/2007	Z 255739	DUDA	970488440			
RN 03/05/2007	Z 476399	DUDA	970488440			
AS 03/28/2007	718883	DUDA	970488440			
RN 11/08/2007	2510558	DUDA	970488440			
HM 07/19/2006	Z 1591751	DUDA				

Subject TD inside Title chain

- After the Legal is highlighted in red, click on "**Add**"
- Once the Legal is included in the **Search Parameter(s)** bar, click on "**Submit**" to retrieve the Title chain

## SPRING HAS OFFICIALLY SPRUNG!

We hope that you enjoyed learning more about industry trends, product enhancements and tips & tricks! If you have any questions or would like more information, please do not hesitate to contact us at 800.221.2056 or [Customersuccess@datatracetitle.com](mailto:Customersuccess@datatracetitle.com).

