

ALTA Press Release

AMERICAN
LAND TITLE
ASSOCIATION

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For Immediate Release

ALTA Announces DataTrace as an Elite Provider

Washington, D.C., July 16, 2019 — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance industry, has announced that [DataTrace](#) has been named an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) features distinguished service providers committed to furnishing extensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"DataTrace has shown its dedication to excellence by becoming a part of the ALTA Elite Provider Program," said Diane Tomb, ALTA CEO. "In the current changing market place, it is important ALTA connects its members with as many quality, high-caliber service providers as possible. The Elite Provider Program calls for our premiere providers to complete a comprehensive application process, which includes providing ALTA member recommendations as well as financial statements. This extensive system proves Elite Providers, like DataTrace, can add value for our members and make their jobs easier."

DataTrace Information Services LLC provides nationwide real estate title search technology, automation and property report production solutions that enable title and settlement service companies to quickly access and search hundreds of regional title databases through a secure standardized interface. Companies can search and acquire DataTrace's historical real estate information from the nation's largest repository of real estate title plants, tax data and recorded property data, including more than 6.5 billion land record images.

"As an ALTA Elite Provider, this best-practice recognition further exemplifies DataTrace's steadfast commitment to providing our clients with first-class title data, innovative technology solutions and award-winning customer service to help drive their business and market share growth," said Robert Karraa, president of DataTrace.

DataTrace is offering a complimentary two-month trial of [TitleFlex](#) – its online solution that combines farm building, property profile generation and customer service – to new subscribers who are ALTA members. To subscribe to TitleFlex, please contact DataTrace at customersuccess@datatracetitle.com or 800-221-2056 and mention the TitleFlex discount.

For more information about the Elite Provider program or to apply, please visit www.alta.org/elite.

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About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 6,300 insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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