DATATRACE LAUNCHES STARTERIQ™
A NATIONAL, AI-DRIVEN STARTER POLICY MARKETPLACE

Agoura Hills, Calif., Dec. 1, 2025 – DataTrace®, the nation's largest provider of data and automation solutions for the title and settlement services industry, today announced the launch of **StarterIQ™**, an AI-powered title insurance policy marketplace designed to transform how title professionals find, evaluate, and monetize prior policies. StarterIQ is a nationwide platform optimized for speed, accuracy, and collaboration, providing a digital ecosystem where title professionals find prior policies and share in the value they create.

"StarterIQ is the next step in our mission to make property and title data faster, smarter, and more connected," said Kim Armstrong, vice president of product & strategy at DataTrace. "With a single search by address, APN, or owner name, title professionals can instantly find the right starter policy, powered by a title-driven logic ranking and indexed search fields from legal description to subdivision."

By integrating AI, public record data, and geospatial mapping, StarterIQ connects property intelligence with actionable workflows to reduce manual searches, improve underwriting speed, and lower risk.

StarterIQ launches with over 40 million starters and will reach 70 million in the next six months. It's powered by AI-driven data capture, geospatial context, and automated ranking to identify the best match in seconds. Contributing title professionals can securely monetize their title policies, commitments, and preliminary reports through a built-in revenue-sharing model, creating new income opportunities, while enriching the marketplace with ever-expanding, comprehensive data.

With StarterIQ, title agents, examiners, underwriters, and attorneys can quickly:

- **Locate** the best-fit starter through the platform's advanced AI-driven logic and *Recommended Starter Experience*, which evaluates all matched policies and highlights the highest-ranked results for the subject property, adjacent parcels, or larger subdivisions.
- **Leverage** structured data parsed from Schedule A and B—including insured and vesting entities, loan details, legal descriptions, policy exceptions, and more. Through the *DataTrace Digital Gateway API* integration, both images and data can be delivered directly into title production systems for a seamless workflow.
- **Search smarter** across 10+ searchable fields supporting 20 search paths, including address, APN, subdivision, insured name, policy number, recorded instrument, and even legal description elements.

- **Visualize** property context with dynamic GIS mapping that connects parcel boundaries, public record data, assessor data, and the full breadth of starter data to deliver connected, accurate property location intelligence.

StarterIQ is available now to DataTrace customers nationwide. To learn more or request a demo, visit https://www.DataTraceTitle.com/StarterIQ.

About DataTrace
DataTrace Information Services LLC, the nation's largest provider of property and ownership data and title automation solutions, enables title and settlement companies to streamline their processes, increase efficiency and drive growth. The company's solutions are powered by the industry's most complete network of geographic title plants and most comprehensive property information data set, including nearly 8.6 billion recorded document images. Leading title underwriters and title agents rely on DataTrace's solutions to accelerate digital transformation, gain a competitive edge, benchmark intelligence, and seamlessly integrate with closing technology providers. With its significant geographical coverage, DataTrace's digital title plant and tax database is the most expansive, comprehensive digital title information system in the industry. For additional information, visit www.DataTraceTitle.com.

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